



JAMES W. SEWALL COMPANY

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Sewall Launches PODS in ArcGIS Geodatabase

(Old Town, Maine--18 June 2002) James W. Sewall Company announces the release of the Pipeline Open Database Standard (PODS) model in the ESRI ArcGIS 8.x Geodatabase environment. This implementation, which integrates the PODS relational database schema with ESRI's object-oriented database, enables pipeline companies to utilize the enhanced functionality of the Geodatabase, including multi-user capabilities, wizard-driven menus, and high-quality mapping. Users also have access to ESRI's linear referencing and dynamic segmentation functions for modeling routes and route events. With little or no customization, pipeline operators can implement or upgrade to a total pipeline GIS system, integrating Sewall's ASGPipeline™ suite of pipeline software for alignment sheet generation, class location analysis, MAOP calculation, and pipeline integrity rule compliance.

Since the 1970s, Sewall has provided comprehensive GIS consulting, data conversion, and data acquisition services to energy and telecommunications companies. Sewall's expertise in GIS project implementation is supported by 50 years' experience in aerial photography and landbase mapping and 30 years' experience in application development. Recently the firm has assisted clients in database migration to ArcGIS. Sewall is business partners with ESRI, Intergraph Corporation, GE Network Solutions, and Autodesk.

The PODS Association, Inc., was formed to develop pipeline industry data standards related to spatial attribute and operational data for the benefit of pipeline operators developing facility databases or GIS systems. The Pipeline Open Data Standard was initiated and supported by the Gas Technology Institute (formerly GRI) pipeline operators and vendors.

A leader in the GIS software industry, ESRI has developed products used in nearly every type of business and government service. Founded in 1969 as Environmental Systems Research Institute, the company has established business partnerships with more than 1,200 developers, consultants, resellers, and data providers. Each year, ESRI invests in R&D to develop GIS software solutions using the latest programming and Internet technologies.

For more information on implementing ArcGIS for pipeline, please contact Brent Jones, PE, PLS, Energy and Telecommunications Services at (207) 827-4456; E-mail: bjones@jws.com

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